



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS					
Invoice #	2691326-2	Order #	2691326			
Invoice Date	05/07/23	Alt Order #	WOC14103894			
Invoice Month	May 2023	Deal #				
Invoice Period	05/01/23 - 05/02/23	Flight Dates	04/26/23 - 05/02/23			
Advertiser	POL/ Daniel Cameron / R / Governor / KY					
Product	KY Gov					
Estimate #	4255					
	Account Executive	Taylor Fritsch				
	Sales Office	TEGNA Sale	s Washington DC			
	Sales Region					
	Agency Code	9920140				
	Advertiser Code	509				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	39475AG				
	Advertiser Ref	M214806				
	Product 1	706				
	Product 2					

Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 (04/26/23	05/02/23	GMK @ 6A	6-7a	11111	:30	5	\$80.00	NM	
v	Veeks:	Start Date 04/26/23	End Date <u>MTWTFS</u> 05/02/23 11111-		<u>Rate</u> \$80.00					
Spots	s: <u># Ch</u>	Day Air	Date <u>Air Time</u> De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WH	AS M 05/	/01/23 6:41 AM GM	MK @ 6A	6-7a	:3	O DCKYGOVI	TVO1H		\$80.00 NM
	5 WH	AS Tu 05/	/02/23 6:21 AM GM	MK @ 6A	6-7a	:3	O DCKYGOVT	TV02H		\$80.00 NM
2 (04/26/23	05/02/23	GOOD MORNING	AMER 7-9a	11111	:30	5	\$120.00	NM	
V	Veeks:	Start Date	End Date MTWTFS		Rate					
0	" 0	04/26/23	05/02/23 11111-		\$12 <u>0.00</u>	1				
Spots		Day Air			Start/End Time		h Ad-ID	NOON .		Rate Type
	4 WH			DOD MORNING AMERICA	7-9a		O DCKYGOVI			\$120.00 NM
	5 WH	AS Tu 05/	/02/23 7:46 AM GO	OOD MORNING AMERICA	7-9a	:3	O DCKYGOVI	IVO2H		\$120.00 NM
6 0	04/26/23	05/02/23	WHAS11 NEWS @	∮ 5p 5-530p	11111	:30	5	\$130.00	NM	
V	Veeks:	Start Date 04/26/23	End Date <u>MTWTFS</u> 05/02/23 11111-		Rate \$130.00					
Spots	s: <u># Ch</u>	<u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WH	AS M 05/	/01/23 5:27 PM W	HAS11 NEWS @ 5p	5-530p	:3	O DCKYGOVT	TVO2H		\$130.00 NM
	5 WH	AS Tu 05/	/02/23 5:15 PM W	HAS11 NEWS @ 5p	5-530p	:3	O DCKYGOVT	rvo2h		\$130.00 NM
7 (04/26/23	05/02/23	WHAS11 NEWS @ P	9 530 530-6p	11111	:30	5	\$140.00	NM	
V	Veeks:	Start Date 04/26/23	End Date <u>MTWTFS</u> 05/02/23 11111-		<u>Rate</u> \$140.00					
Spots	s: <u># Ch</u>	Day Air	Date <u>Air Time</u> De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WH	AS M 05/	/01/23 5:42 PM W	HAS11 NEWS @ 530P	530-6p	:3	O DCKYGOVI	TV02H		\$140.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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WHASI CON YOUR SIDE

Invoice #	2691326-2	Invoice Month	May 2023			
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/02/23			
Advertiser	POL/ Daniel Cameron / R / Governor / KY					
Product	KY Gov					
Estimate #	4255					

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
7 04/26/23	05/02/23	WHAS11 NEWS @ 5 P	30 530-6p	11111	:30	5	\$140.00	NM	
Spots: <u>#</u> <u>C</u> 5 W		r DateAir TimeDesc5/02/235:37 PMWHA	ription S11 NEWS @ 530P	Start/End Time 530-6p		h Ad-ID 0 dckygovt	TVO2H		Rate <u>Type</u> \$140.00 NM
8 04/26/23	05/02/23	WHAS11 NEWS @ 6	р 6-630р	11111	:30	5	\$250.00	NM	
Weeks:	Start Date 04/26/23	End Date <u>MTWTFSS</u> 05/02/23 11111	Spots/Week 5	<u>Rate</u> \$250.00					
	HAS M 05		<u>ription</u> S11 NEWS @ 6p S11 NEWS @ 6p	Start/End Time 6-630p	:3	<u>h Ad-ID</u> 0 dckygovt 0 dckygovt			<u>Rate</u> <u>Type</u> \$250.00 NM \$250.00 NM
11 04/26/23	05/02/23	WHAS11 NEWS AT M-F/SU	•	6-630p 1111	:30	4	\$120.00	NM	\$250.00 NM
Weeks:	Start Date 04/26/23	<u>End Date</u> <u>MTWTFSS</u> 05/02/23 <u>1111</u>	Spots/Week 4	<u>Rate</u> \$120.00					
_	HAS M 05		<u>ription</u> S11 NEWS AT 11 M- S11 NEWS AT 11 M-	i i i i i i i i i i i i i i i i i i i	:3	<u>h Ad-ID</u> 0 dckygovt 0 dckygovt			<u>Rate</u> <u>Type</u> \$120.00 NM \$120.00 NM
		02/23 11.23 FW WHA	STINE WS AT TIM-	Total Spots		12			φ120.00 NW

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$1,680.00

Agency Commission \$252.00

Net Amount Due \$1,428.00

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